

LISA LORD

EXECUTIVE COACH



As an HR Executive for Fortune 500 companies across multiple industries, Lisa knows what it takes to get ahead in business. She's spent more than 25 years helping organizations to get the most out of their people, while simultaneously helping individuals advance their careers. Over the years, Lisa discovered how often individuals get in their own way due to a lack of self-awareness or an unintentional impact on others.

As an Executive Coach, Consultant, Workshop Facilitator and Speaker, Lisa's focus is on helping leaders to transform themselves, and as a result, transform their organizations. Lisa has a unique gift of being able to balance critical feedback with respect for an individual's current strengths. Inevitably, Lisa's clients

find out how they can position themselves differently to be better understood and to realize their potential as a leader.

"Feedback in general creates tension between two basic human needs: to learn and grow, and to be appreciated and valued for who we are now. Unfortunately, that tension frequently creates a mixed message, which leaves individuals wondering if critical feedback can ever be helpful."

"My preference is to start with an individual's strengths and desires for the future. It's so much easier to understand what you might do differently when you are reminded of what you are already doing well." -Lisa

Whether one-on-one or in front of a large audience, Lisa's goal is to empower and inspire others to BE who they want others to SEE.

Lisa's clients frequently include:

- Executives who want their leaders to be inspirational to their employees
- High potential leaders who want to be recognized as ready to advance their careers
- Individuals at all levels who are navigating a significant career transition

For more information, contact Lisa directly at
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